

Tunstall Healthcare partners with ZainTech to strengthen care delivery in Middle East and North Africa

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Global digital health and care solutions provider and technology company, Tunstall Healthcare, has entered a partnership agreement with ZainTech, the digital and ICT powerhouse of Zain Group, to offer remote patient monitoring (RPM) as a service to healthcare providers across the Middle East and North Africa region.

The partnership will provide the region with an advanced platform capable of monitoring a wide range of diseases through multiple remote sensors. ZainTech's RPM solution is highly geared towards the management of specific chronic diseases by healthcare providers, empowering patients to assume greater control over their health conditions using Tunstall's software.

Florian Lupfer-Kusenber, CEO of Tunstall Middle East, said: "We are pleased to have found a strong partner in ZainTech Group to expand new and innovative health propositions in a highly dynamic market environment. We're looking forward to combining our strengths and supporting the further digitisation of health and care. The partnership will open new market segments for Tunstall Healthcare in the Middle East plus, offer technology enabled care solutions and a wider range of smarter outpatient technology to health and care providers across the region."

Ray Sweidan, Vice-President Digital Health of Tunstall Healthcare, added: "We are proud to partner with ZainTech to provide comprehensive remote patient monitoring and telehealth solutions through our leading Integrated Care Platform. The partnership with ZainTech will provide partners with the opportunity to create high-value digital health services, allowing them to improve clinical outcomes, enhancing quality of life and enabling independent living."

ZainTech has vast experience in the management of cloud environments and data security in the Middle East, which is being brought to bear in the context of this latest partnership. Its remote patient monitoring service offers a number of distinguishing features including instant availability of patient information and latest readings, video conferencing and records of all medical activity and interventions to document accountability.

Andrew Hanna, CEO of ZainTech, said: "Our competitive edge lies in the fully managed and bespoke nature of our remote patient monitoring solution. The innovative solution has customisable patient programs that have end-to-end delivery, support, and maintenance.

"We are excited to be developing transformative solutions in the healthcare sector in partnership with Tunstall, leveraging the best of ZainTech's capabilities and resources. This partnership builds on our mission to utilise cutting-edge technology to help solve complex industry challenges and improve the lives of people."

RPM enables a number of positive outcomes for both clinicians and patients including the easy prioritisation of care, the close monitoring of patients with a reduction in the need for face-to-face meetings, and early intervention to prevent deterioration and the need for more complex care. The solution will manage a wide range of scenarios from diabetes and hypertension, to oncology, weight management and prenatal and postpartum support.



Tunstall has grown substantially and evolved from an equipment provider to a software solution and technology company providing both telehealth and telecare managed services, while increasing its geographic footprint to six key regions; UK and Ireland, the Nordics, Spain, France and Benelux, DACHME and Australasia.